



ChatGPT and AI in the Workplace

Our ChatGPT and AI Training is a comprehensive course that guides you through the fundamentals of Artificial Intelligence, its applications, and what will soon be possible. With the arrival of ChatGPT, everyone can experience the power of AI. But are you getting the most out of all available AI tools? Our experienced trainers will teach you how to write effective prompts that deliver the best results. You'll learn how to use ChatGPT to work more efficiently, effectively, and quickly.

Training duration

This one-day training course consists of six effective teaching hours.

Target group

This training is intended for anyone who wants to expand their knowledge of artificial intelligence, (chat)bots, large language models, and machine learning.

Starting level

No specific prior knowledge is required. However, general computer literacy is necessary.

Content

- Introduction to the world of AI
- Why is AI suddenly a hype?
- Examples of AI and its benefits
- Introduction to machine learning
- Introduction to ChatGPT by OpenAI
- The architecture and functioning of a chatbot
- Prompts: how to formulate them for the best results
- Practicing writing business texts
- Using ChatGPT for market research, inspiration, etc.
- Evaluating and improving chatbot performance
- Using AI for photo and video generation
- AI & copyright: how does it work?
- Letting ChatGPT analyze Office documents
- Ethics and responsibility in AI
- The future of AI

If this course doesn't fully meet your needs, our experienced training consultants are happy to work with you to develop a customized program based on your practical situation, ensuring optimal learning outcomes.